

Privacy Policy for Square One Armoring Services Co.

Effective Date: January 1st, 2025

Square One Armoring Services Co. ("we," "us," or "our") respects your privacy and is committed to protecting the personal information that you provide to us. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information when you visit our website, use our services, engage with us via SMS messaging, or otherwise interact with us. By accessing or using our services, including our website and messaging platforms, you agree to the terms and practices described in this Privacy Policy.

1. Information We Collect

We collect the following types of personal information:

Personal Identifiable Information (PII): When you interact with our website, products, or services, we may collect PII such as your name, email address, phone number, mailing address, and payment information.

SMS/Messaging Information: If you engage with us via SMS or messaging services, we collect phone numbers and may store data related to your opt-in/opt-out preferences, the content of your text messages, and any responses received.

Usage Data: We automatically collect information about how you interact with our website, including IP addresses, browser type, operating system, referring URLs, and pages visited.

Cookies: We use cookies to track user activity on our site to improve your experience. You can control cookies through your browser settings.

2. How We Use Your Information

We use the information we collect for the following purposes:

To provide and improve our products and services.

To communicate with you, including responding to inquiries and providing customer support.

To send transactional and marketing SMS messages, as applicable (e.g., promotional offers, order updates, etc.).

To process transactions, billing, and shipping information.

To enhance the security of our website and services.

To comply with legal obligations and enforce our terms of service.

If you opt-in to receive SMS messages, we may send you information about our services, promotions, and updates. You can opt-out at any time by replying "STOP" to any of our messages, as required under The Campaign Registry guidelines.

3. How We Share Your Information

We do not sell your personal information to third parties. However, we may share your data with trusted service providers and business partners who help us operate our business, such as:

Payment processors

SMS service providers (for sending text messages, managing campaigns, etc.)

Analytics providers

These third parties are obligated to use your information only for the purposes outlined by Square One Armoring Services Co. and in compliance with applicable laws, including The Campaign Registry.

We may also disclose information in the following situations:

To comply with legal obligations, regulatory requirements, or legal processes.

To protect the rights, property, and safety of Square One Armoring, our customers, or others.

In the event of a merger, acquisition, or sale of our business.

4. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, including for legal, accounting, or reporting requirements. SMS-related data (such as opt-in status, phone numbers, and message content) will be retained in compliance with applicable laws and regulations.

5. Your Rights and Choices

Under applicable data protection laws, including the California Consumer Privacy Act (CCPA) and The Campaign Registry guidelines, you have the following rights:

Right to Access: You may request details about the personal information we have collected about you.

Right to Deletion: You may request the deletion of your personal information, subject to certain exceptions.

Right to Opt-Out: If you have opted in to receive SMS messages, you have the right to opt-out at any time by replying "STOP" to any message from us.

Right to Non-Discrimination: We will not discriminate against you for exercising your privacy rights.

To exercise any of these rights, please contact us at [insert contact information]. We will respond to your request in accordance with applicable laws.

6. SMS Marketing and The Campaign Registry Compliance

If you provide your phone number for SMS marketing purposes, you are consenting to receive marketing and transactional messages from Square One Armoring Services Co. These messages may include promotions, updates, and service-related information.

Opt-In: You must explicitly opt-in to receive SMS messages. We will obtain your consent before sending you any marketing SMS messages. By providing your phone number, you consent to receiving text messages.

Opt-Out: You can opt-out of receiving SMS messages at any time by replying "STOP" to any of our messages. Once you opt-out, we will stop sending you marketing messages immediately.

Message Frequency: By opting into SMS marketing, you may receive a set number of messages. Message frequency may vary based on promotions or transactional messages.

We comply with The Campaign Registry's guidelines and all applicable regulations related to SMS messaging, including providing you with clear opt-in and opt-out mechanisms and ensuring that your phone number is only used for the purposes you have agreed to.

7. Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the Internet or method of electronic storage is 100% secure, and we cannot guarantee the absolute security of your information.

8. Third-Party Links

Our website may contain links to third-party websites that are not operated by Square One Armoring Services Co. We are not responsible for the privacy practices or content of those websites, and we encourage you to review the privacy policies of any third-party sites before providing any personal information.

9. Children's Privacy

Square One Armoring Services Co. does not knowingly collect personal information from children under the age of 16. If you believe we have collected personal information from a child under 16, please contact us immediately, and we will take steps to delete the information.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we make changes, we will post the revised policy on this page with an updated effective date. We encourage you to review this policy periodically for any updates.

11. Contact Us

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at:

Square One Armoring Services Co.

12370 SW 130th St

Miami, FL, 33186

Email: info@sq1armor.com

Phone: (305) 477-1109